


**VAT** Most stores participate in the Value Added Tax program in which Non-European citizens may be entitled to reclaim a portion or all of the taxes paid (depending on the total purchase price). It is your responsibility to inquire as to whether or not the store participates in VAT refund program if the purchase qualifies for a refund.

**GLOBAL BLUE** Shop where you see this Global Blue - Tax Free Shopping sign and ask for your tax refund receipt. To qualify, there are minimum amounts, per store, per day, so please ask the retailer for details. Show your purchases and Global Blue receipts to Customs officials when leaving the EU. Have your Global checks stamped and collect your cash at the Global Blue cash refund office.




**TURKMEN  
CARPETS  
&  
JEWELRY**

4 Dağ Mah. İkinci Liman Sok.  
KUSADASI




Pashminas, Leather, Silver & Souvenirs  
15 Yalı Cad.  
KUSADASI



*Gallery Ottoman Art*

12 Dağ Mah. Şoföler Sok.  
KUSADASI



**HAREM CARPET**

CARPET & KILIM & JEWELLERY

A TOUCH OF ART OLD AND NEW CARPETS, KILIMS

3 / A Dağ Mah.  
Mahmut Esat Bozkurt Cad.  
Yayla Pasajı  
KUSADASI



**Look for this sign or flag in all of our preferred shops.**  
**Beware of "similar" signs at store fronts.**  
**If the store is not mentioned on this map, then the store is not part of our program!**

**PORT EXPLORER & SHOPPING MAP GUARANTEE** Shop with confidence as all the merchants on our Preferred Shopping Program have been carefully selected and that each offers a 60 day guarantee to our cruise line guests. This guarantee is for repairs and exchanges. Please note the following conditions apply to the guarantee: Guest negligence or buyer's regret is excluded. Price paid for merchandise or verbal claims/agreements between merchant and guests will not be grounds for returns. Only jewelry appraisals from gem laboratories or independent graduate gemologist appraisers not affiliated with jewelry retailer, or rug appraisals from certified non-commercial carpet experts will be considered for valuation claims. Watches and other brand merchandise may not be returned as they carry International brand warranties. Guests are responsible for all postage returns and appraisal fees.

Please contact us at [Europeshopping@rccl.com](mailto:Europeshopping@rccl.com) if any queries arise after your purchase from our preferred shops on shore. We will do our best to facilitate a solution on your behalf.



Celebrity X Cruises®



## Ephesus, Kuşadasi, Turkey

### PORT EXPLORER and SHOPPING GUIDE

**GENERAL INFORMATION** Kuşadasi is one of the most popular seaside resorts in Turkey, attracting a large number of tourists each year. It has a population of approximately 50,000, and its close proximity to the many ancient cities, archeological sites, villages and parks makes it an advantageous port of call.

Kuşadasi means "bird island", a name derived from the small island of Güvercin Adası (Pigeon Island) which is now connected to the city by a causeway. Güvercin Adası is home to a famous defensive castle built to protect against enemy attack, a monument that can easily be seen as your ship sails into the harbor.

Twenty minutes outside of Kuşadasi, close to the town of Selçuk, is the well-preserved ancient city of Ephesus, one of the best examples of ancient Roman architecture. Also within the vicinity are the ruins of St. John's Basilica, the religious shrine of The Virgin Mary's House, and the single remaining column of the temple of Artemis, which was one of the Seven Wonders of the Ancient World.

The port of Kuşadasi was very active for several centuries, however, the Kuşadasi of today was founded by the Venetians. Two hundred years after the Conquest of Constantinople the port became a major trading post with Europe and Africa. The Ottomans fortified the harbor and built many new buildings and mosques that are still intact. Today, Kuşadasi is a haven for shoppers, home to excellent beaches, and is best known for its historical and archaeological sites.

**SHORE EXCURSIONS** To make the most of your visit to Kuşadasi and its surrounding areas we suggest you take one of our organized Shore Excursions. For information concerning tour content and pricing consult your Shore Excursion Brochure or contact the Shore Excursion Desk.

**LOCAL CUSTOMS** Bargaining: Bargaining is a common practice almost everywhere in Kusadasi. However, it is important to note that it is considered bad manners to make a counter-offer with no intention of buying the good(s).

**Tipping:** If not included on the restaurant bill, 10% gratuity is a good guideline. Generally, if a service is provided, a small gratuity is expected.

A strict dress code is enforced when visiting mosques in Turkey. Short pants, tank tops and revealing clothing are not acceptable. Women should have their shoulders and legs covered and should have a scarf available to cover their heads when entering. Visitors will be required to remove their shoes before entering all mosques. The wearing of socks is highly suggested. All mosques are closed to non-Muslims during scheduled prayers, which occur five times a day following the ritual prayer call from the mosque's minaret. Outside of the mosques liberal dress is common in the resort area in and around Kusadasi.

**LOCAL CUISINE AND DRINK SPECIALTIES** Fish (especially in the Aegean region), soups, rice dishes and stews feature predominantly on Turkish menus. Further, Sis Kebap (lamb grilled on a skewer) is a Turkish invention. Lamb on a spit (doner kebab) is another favorite.

Pistachios, almonds, dried apricots and raisins are served as snacks throughout the day, and are also common ingredients in Turkish cuisine. For dessert try sutlac (baked rice pudding), asure (fruit and nut pudding) or local melons.

Fruit juices, special Turkish wines (red or white) are relatively inexpensive and plentiful. The fierce aniseed raki is much like Greek Ouzo. Beer is also popular with Efes Pilsen leading the pack. Turkish tea is served in small glasses, sweet and without milk. Turkish coffee is legendary. Bottled water is recommended.

**LOCAL CURRENCY** The unit of currency in Turkey is the new Turkish Lira (YTL). Notes are now available in the following denominations; 100, 50, 20, 10, 5, 1 and coins of 5, 10, 50 and 100.

Major currencies can be changed at the numerous banks, exchange offices, shops and hotels. Rates for cash are better than for traveler's checks. Major foreign currencies and credit cards are widely accepted.

**POST OFFICE AND TELEPHONE FACILITIES** The PTT Office is located halfway up Barbaros Hayrettin (400 meters). Stamps, telegraphs, long distance telephones and banking facilities are available. A limited number of credit card phones are also available.

**TOURIST INFORMATION** The Tourism Information Office is located at Iskele Meydanı in the port area.

**TRANSPORTATION** Taxis are available outside of the pier area, however, the town of Kusadasi is within walking distance of the pier. Buses frequently run to areas outside of the main town area. Schedules can be obtained at the Tourist Information Office.

#### USEFUL WORDS AND PHRASES

- Yes • Evet
- No • Hayır
- Good Bye • Allaha ismarladık
- Good Day • Günaydin
- How Much? • Ne Kadar?
- Thank You • Tesekkür ederim
- You're Welcome • Bir sey degil



# The SIGHTS and SHOPPING in KUŞADASI

**1** **PIGEON ISLAND** is a tiny fortified islet with more tourists than pigeons. The island is connected by the causeway to Kusadasi and houses a 16th century castle.

**2** The **GRAND BAZAAR** is located a short distance from the pier and is a great place to utilize your bargaining skills. Here you will find the typical Turkish goods such as leather goods, rugs, copperware and brass. (Shops within the bazaar remain open throughout the day.)

**3** The **KALEIÇİ MOSQUE** is off Barbaros Hayrettin Bul. The minaret can be seen from the pier. The structure was originally built by Grand-Vizir Oküz Mehmet Paşa in 1618, and later repaired in 1830. Open daily but closed during Muslim prayers. Muslim prayer times are based on the position of the sun and change throughout the day.

**4** The **TURKISH BATHS** near the Mosque offer a traditional bathing experience. Sauna, loofa scrub and a short massage are included in the fee. Men and women are welcome, but may be separated. Changing facilities are available.

**5** **KAROVAPLAJI** and **YAVANSU PLAJI** are two of the most popular sandy beaches and are considered the best. Both beaches can be reached by taxi or public bus. Bus schedules are available at the Tourist Information Office.

**A** **MATİS - 12 / 14 Atatürk Blv.**  
Matis is the premier outlet in Kusadasi for an enormous range of fine hand-made carpets and jewelry crafted to highest standards. We also carry an extensive selection of leather fashions and gift items. Matis manufactures local artisanal rugs and is the exclusive outlet for numerous historic Turkish workshops such as Hereke, Cinar and "Ottoman®". The carpets we offer are regular winners of the prestigious "America's Magnificent Carpet Award". This honor is the highest global award for oriental rugs featured at the annual AmericasMart trade show. Shopping at Matis is completely tax-free for international customers. We have a highly experienced, multilingual staff and provide complimentary, guaranteed door-to-door delivery, worldwide. Conveniently located, Matis is just a short walk from the cruise pier.

**B** **TURKMEN CARPETS & JEWELRY**  
**4 Dağ Mah. İkinci Liman Sok.**  
Turkmen Carpets & Jewelry has a long standing reputation for quality. We offer a large and unique selection of fine new and antique silk and wool rugs. Our immense collection of carpets is available to public at direct from-the-loom prices. You are always invited and welcomed to visit to our carpet weaving school. Turkmen also has a marvelous selection of handmade jewelry. We take pride in our after-sale service and the loyalty of our countless satisfied customers.

**C** **GALATA - 8 Güvercin Ada Yolu Üzeri Belediye Dükkanları**  
Galata is proud to offer a wide variety of the finest carpets. We carry world famous brands which have always been admired and appreciated by knowledgeable collectors. We also carry a wonderful selection of glamorous jewelry. In fact, we are the official retailer for the 24k gold Kurtulan Collection. Come shop in the warm and friendly atmosphere of Galata.

**D** **MAJESTIC CARPET & JEWELLERY**  
**20 / 1A Camikebir Mah. Atatürk Blv.**  
Majestic Carpet & Jewelry is located across from the statue of Turkey's first President, Mustafa Kemal Atatürk. Majestic offers a wide selection of quality, handmade Oriental rugs, carpets and kilims. Whether you select diamonds, emeralds or rubies, Majestic has jewelry exclusively designed and created by Turkey's master artisans. We had the honor of demonstrating our carpets for Her Majesty Queen Elizabeth II and we will be proud to share the same rich history and craftsmanship of carpet weaving with you.

**E** **FABERCE CARPET - 3 Dağ Mah. Şoföler Sok.**  
Faberce is located in the heart of the Grand Bazaar. Shoppers can browse four floors of fine handmade carpets, kilims and jewelry. Our carpet collection includes a large variety of fine Ushak, silk on silk, sehzazat silk, woven carpets and kilims. Our jewelry department includes diamonds and other gemstones, special designs and 24k Ottoman and Byzantine collections. Receive a free 3x5' rug with any 8x10' carpet purchase.

**F** **BAROK ART CENTER - 3 Barbaros Hayrettin Paşa Bulvarı Cad. CARPETS-JEWELLERY-WATCHES-CERAMICS**  
The Barok Art Center offers the highest quality, hand-woven carpets and kilims. We are specialists in create carpets from pure wool, wool on cotton, and pure silk. We can produce special order carpets in any shape and size. In addition to carpets we have an exclusive jewelry collection. We are an authorized distributor for Rolex, Cartier, Longines, Maurice, Lacroix, Tag Heuer, Tissot and Jacques Lemans. The Barok Art Center also offers a wonderful selection of hand-made and hand-painted ceramics, tiles, vases and museum quality pieces.

**G** **HAREM**  
**3 / A Dağ Mah. Mahmut Esat Bozkurt Cad. Yayla Pasajı**  
With a friendly and knowledgeable staff, Harem has been serving satisfied shoppers for 35 years. We are conveniently located close to the ship, near the local bazaar. We offer a wide selection of rich silk rugs, wool rugs, traditionally designed kilims and a collection of high quality jewelry.

**H** **GALLERY OTTOMAN ART - 12 Dağ Mah. Şoföler Sok.**  
Gallery Ottoman Art is located in the Grand Bazaar. We offer an exclusive selection of jewelry including pieces from the renowned designer, Sevan Bıçakçı. The gallery also has unique, high quality and naturally dyed, hand-woven, antique carpets and kilims.

**I** **HEIRLOOM (OTTOMAN HALI)**  
**Dağ Mah. Şoförler Sok. No : 21 Kuşadası - Aydın**  
Heirloom is located in the heart of the Grand Bazaar. We carry a magnificent collection of handmade rugs, kilims, tapestries together with unique modern, antique and oversized carpets. We have an exclusive selection of high quality jewelry including pieces from the renowned designer, Sevan Bıçakçı. Heirloom offers worldwide, door to door delivery service at no additional charge.

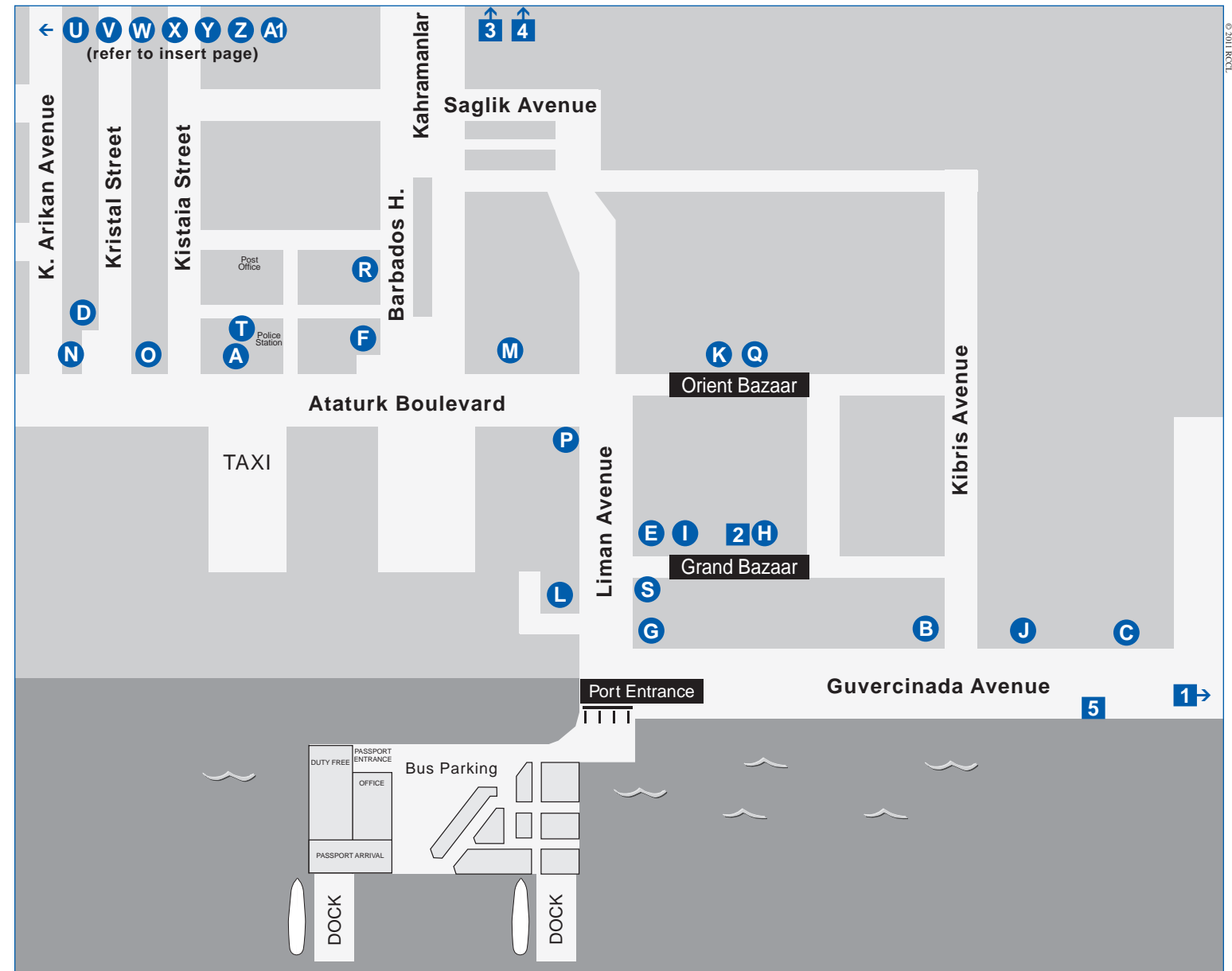
**J** **HARBOUR DESIGN CARPET - 9 Guvercinada Caddesi**  
When you exit the port gates take a right turn on the first street you reach and you will come to Harbour Design Carpet and Jewelry. We are conveniently located and carry a famous collection of 14th and 15th century designed Oushak rugs and authentic silk Hereke carpets.

**K** **DESIGN CARPET - 11 Orient Bazaar**  
Design Carpets is located next to the historic Caravanserai in the Orient Bazaar. We offer a wide variety of carpets and kilims which have been carefully selected from throughout Turkey. Our multilingual staff is ready to help you browse through the many different sizes of high quality nomadic and sophisticated decorative carpets.

**L** **ARTEMIS CARPET MERCHANTS - Dağ Mah. Liman Cad.**  
At Artemis Carpet Merchants our fine carpets are created by the Master Weavers of Anatolia, Turkey. We have a wide variety of designs, colors and sizes to fit the needs of your home or office. Visit us and watch our weavers as they produce the beautiful carpets. You will appreciate the skill of our artisans when you take the opportunity to try your hand at weaving. This is sure to be an experience you will never forget.

**M** **CARAVANSERAIL**  
**Öküz Mehmet Paşa Kervansarayı Dağ Mah. Atatürk Bulv.**  
Caravanserail is a wonderful store with a relaxing yet stimulating atmosphere. We are honored to be well known for the superb quality and craftsmanship of our fine carpets, ceramics and jewelry. We have a friendly, professional and multilingual staff, dedicated to the highest standards of customer service and satisfaction. You will always have fond memories of the wonderful time you spend on your visit to Caravanserail.

**N** **TOPKAPI CARPET & JEWELRY - 24 Atatürk Cad.**  
Topkapi Carpet & Jewelry is located on Kusadasi's seafront, just a few minutes walk from the port. We offer an extensive and exclusive selection of the finest handmade carpets. Our beautiful store also has a unique collection of both antique and silk rugs which reflect a Turkish tradition dating back thousands of years. The Topkapi jewelry collection includes the world's rarest gemstones and diamonds combined with exquisite handmade jewelry. Here, in a comfortable surrounding, you will find the highest level of customer service.



**O** **SAKKARA - 1 / 1 Camikebir Mah. Şoförler Sok.**  
With worldwide free delivery service and competitive prices Sakkara Jeweler and Carpet has the greatest collection of original, handmade Turkish carpets. Our company's goal is customer satisfaction. Sakkara's Product Guarantee promises you the best value and the best choice. Make sure you visit us before you make your last choice!

**P** **NATUREL MRK**  
**Camikebir Mah. Turistik Site Zemin Kat No : 1**  
Since 1977 the Naturel Leather Company has been manufacturing top quality leather products at affordable price. Naturel focuses on superior quality and superb customer service. With stores in Antalya, İstanbul, Selçuk, Efes, Kuşadası and Bodrum, Naturel Leather has welcomed more than 500,000 guests from around the world. All products produced by Naturel Leather come with a one year, unconditional guarantee.

**Q** **FASHION - 15 Yalı Cad.**  
Fashion is located at the Orient Bazaar 12/3. We offer high quality leather goods, silk, skirts, trousers, coats, jackets and furs. We also have a wonderful collection of pashminas in a wide variety of designs. Shoppers can select from special hand-made kilims, bags, shoes, souvenirs and hand-made ceramics with the Ottoman touch.

**R** **FACET JEWELLERY**  
**37 / 39 Cami Kebir Mah. Barbaros Hayrettin Paşa Bulv. No : 37 / 39**  
We have an incredible selection of 14K and 18K gold necklaces, bracelets, earrings and rings for ladies and gentlemen. All pieces in the special 24K and 22K Gold Collection are hand-crafted. With diamonds and colored gemstones, the beauty and creativity of the collection has been inspired by ancient designs. Let our Internationally Certified Sales-Managers welcome you to Facet Jewelry.

**S** **INTERNATIONAL GEM CENTER**  
**Dağ Mah. Liman Cad. No : 5 Kuşadası - Aydın**  
International Gem Center offers an exclusive selection of diamonds, precious stones and jewelry, including a special collection by Sevan Bıçakçı. International Gem Center is the official representatives and authorized retailers for watches by Breitling, Longines and Rado.

**T** **DİVAN - 12 / D Camikebir Mah. Cephane Sok.**  
Divan offers an eclectic selection of souvenirs, antiques and collectables: We have traditional and contemporary ceramics and porcelain, Ottoman artwork, miniatures, calligraphy, original 14-15th century European illuminated manuscripts, antique prints, maps, engravings, incunabula and ethnic jewelry. Divan offers Specials for RCCI and Celebrity Guests. We also have Ephesus Guide Books available for 1€ (4€ value, limit 1 per passenger).

# More SHOPPING in the SURROUNDING AREA!

## **CARPETIUM (YÜKSEL HALI )**

### **Selçuk Kuşadası Yolu Üzeri 1. Km. Selçuk – İzmir**

Customers have always relied upon Carpetium for handmade Turkish carpets of superb quality at reasonable prices. The authenticity of each rug is confirmed by a certificate of origin. Our weaving center also runs a licensed educational course where visitors can see the ancient art of carpet weaving being passed on to the next generation. We provide free, fast and reliable shipping worldwide.

## **ALTERNATIF/ THE HALI VILLAGE - 2 Atatürk Bulvarı**

At Alternatif shoppers can choose from approximately 4,000 old and new carpets and kilims. Our carpets are "Collector Quality" with designs inspired by the best of nomadic tradition. We offer a Free Shuttle Service for our customers who would like take a short ride to visit the certified weaving center in the village of Hali. Our store also carries an exclusive selection of high quality jewelry and watches.

## **BULBUL MOUNTAIN LOOMS**

### **3 / A Dağ Mah. Şoförler Sok.**

We would like to welcome you to the Bulbul Mountain Looms, a family tradition dating back generations. Today the workshop, school and showroom are a collaborative effort between local nomadic weavers and creative artists. According to folklore Bulbul Mountain was the final home of the Mother Mary. And here, on the way to Ephesus, visitors will find that the ancient craft of carpet weaving has been reborn and passed on to the next generation. Visitors have the opportunity to watch tiny silk-worms spin their magical cocoons while our artisans blend the hundreds of natural dyes which are used to create the colorful carpets and kilims. The process has not changed for centuries. We invite you to come see our wonderful collection of select carpets and kilims and we will be pleased to answer all your questions.

## **TOL & AR - Ataturk Mah Ataturk Cad N.47 Selçuk**

The well trained, multilingual sales staff will be happy to assist you as you browse our multiple showrooms. On display you will see the finest selection and latest fashion trends in leather garments and accessories. All of our products are produced using state-of-the-art technology. You won't want to miss the fashion show presented by our beautiful models.

## **POPULER LEATHER FACTORY**

### **Arvalya Mevkii Pamucak Kavşağı Yakını Selçuk**

The Populer Leather Factory has the finest quality leather available at factory prices. All leather garments are handmade and come with a guarantee and certificate of authenticity. We offer insured shipping with UPS and DHL. Don't miss the fashion show, including leather items for everyone visiting the factory. The Populer Leather Factory is located on Pamucak Road, in the direction of Ephesus.

## **KIRCILAR LEATHER**

### **Arvalya Mevkii 10261 Parsel Selçuk**

Kircilar Leather had been producing exceptional leather jackets and coats since 1945. Our Ephesus-Selcuk location serves cruise guests who have Ports-of-Call in Kusadasi and İzmir. With quality products combined with a talented and experienced, multi-lingual staff, Kircilar Leather continues to be one of the region's leading companies.

## **K JEWELRY GOLD CENTER**

### **Keşişyan Ve Gümüş Gerdan.**

Providing quality service and reliability, K Jewelry Gold Center has been taking care of their many customers since 1954. We offer the widest choice of gold and silver jewelry and Turkish Ottoman art. We are manufacturers and exporters of precious stones so come visit us and watch as our skilled artisans create beautiful pieces of jewelry. K Jewelry Gold Center stands behind the quality of our work with free repair and exchange as well a Certificate of Identification and International Guarantee. Shopping at K Jewelry Gold Center is Tax Free.