AT&T: 01.800.288.2872 or 001.800.462.4240 MCI: 001.800.674.7000	
TOURIST INFORMATION There is a Visitor Information desk located in the cruise ship complex. The main Visitors Information	
Center is located in the Plaza del Sol mall, downtown.  TRANSPORTATION Car rentals, scooters and taxis are available at the cruise complex located at the end of the pier.	
-	
USEFUL WORDS AND PHRASES	
Yes - Si No - No Hello - ¡Hóla!	
Good Bye - Adiós Please - Por favor	
Thank you - Gracias	
You're welcome - De nada.	
NOTES	
	This information has been compiled for the convenience of our guests and is intended solely for that purpose. While we work to ensure that the information contained herein is correct, we cannot accept responsibility for any changes that may have taken place since printing.



GENERAL INFORMATION The island of Cozumel is located just across the channel which separates it from Mexico's Yucatán Peninsula. The island is a municipality of the State of Quintana Roo. Cozumel, the largest of Mexico's Atlantic islands, is approximately 30 miles long and 10 miles wide. Covered with a great deal of vegetation, the land is primarily flat.

The population and business center of Cozumel is the town of San Miguel, located on the northwest coast of the island. This is a duty-free port, understandably popular with the many cruise ship passengers who visit each year. Shopping may be a major attraction however Cozumel's true claim to fame is not to be found on the island itself. The primary attraction of Cozumel is the beautiful reef below the waters surrounding the island. In 1996 the government of Mexico wisely decided to protect and preserve the island's undersea life by forming the Cozumel Reefs National Marine Park. Cozumel continues to be one of the Caribbean's prime dive locations.



## PORT EXPLORER & SHOPPING GUIDE

## Cozumel

HISTORY Archeologists have uncovered evidence dating the arrival of the Mayans to Cozumel as far back as the beginning of the first millennium AD. It appears, however, members of the mysterious Olmec tribe may have been on the island hundreds of years prior to the arrival of the Mayans.

Under the Mayans, Cozumel was an important center of costal trade and pilgrimage for the worship of Ix Chel, their goddess of the moon and fertility. There were numerous temples built on the island. Women from throughout the region are said to have come across from the mainland to pay homage to their deity. The importance of Cozumel as a religious site continued through to the arrival of the Spanish in the early 1500s. The largest of the island's Mayan holy sites was unfortunately destroyed during the Second World War when the land was used to build an air-strip.

The Spanish, under the leadership of Juan de Grijalva arrived on Cozumel by way of Cuba in 1518. This was only the second voyage to the South American mainland from Spain's new colony in Havana. With a small flotilla of ships and 300 men, de Grijalva discovered the island as he sailed the coast of the Yucatán. He did not spend much time on the island. Little did the Mayans of the Yucatán and Cozumel know, their way of life was about to change forever.

The following year the famous conquistador Hernán Cortés arrived on Cozumel. Cortés had come, not in the name of exploration or colonization but rather, as his title implies, in the name of conquest. Though the Mayan rulers on Cozumel submitted peacefully many of the ancient temple sites were soon destroyed. Throughout the island and on the continent, European disease quickly spread and decimated the Mayan population of the island. Within thirty years Cozumel was nearly uninhabited save for the occasional pirates who used the island as a hideout and base from which to attack the Spanish gold fleets.



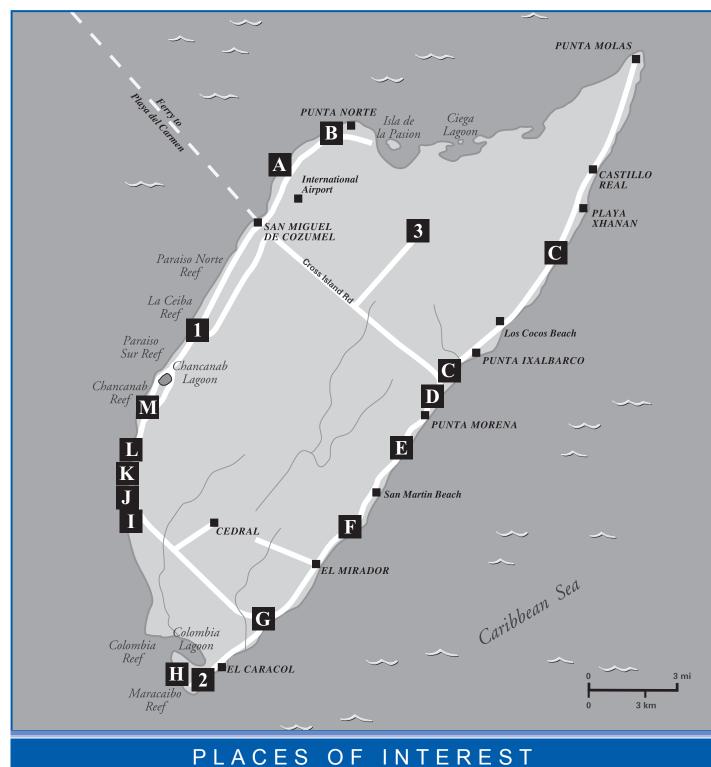






In the mid 1800s civil war broke out in the Yucatán and many people in the region fled to Cozumel for refuge. In the mid 1900s the island was used as a forward base for U.S. airplanes hunting German submarines in the Caribbean and Atlantic. A decade following the end of the war famed underwater explorer and film maker Jacques Cousteau

came to Cozumel. Amazed at the quality of the undersea life thriving in the reefs surrounding the island, Captain Cousteau is credited with spreading the word and helping to turn Cozumel into one of the premier scuba diving locations in the Caribbean.



## PLACES OF INTERE

## COZUMEL PLACES OF INTEREST

1 Discover Mexico is a cultural theme park which offers visitors a broad overview of this nation and its people. At this attraction guests travel through Mexican history from the Pre-Hispanic age on to the Spanish Colonial period and up to the modern era.

The **Punta Sur Ecological Park** provides guests the opportunity to see a part of the natural beauty of Cozumel. The costal lagoons offer a protected refuge for many of the island's birds and reptiles. Mayan ruins in the area are easily explored.

The Maya Ruins of **San Gervasio** are the best preserved site of the ancient culture remaining on Cozumel. This was a temple area dedicated to the worship of Ix Chel, the Mayan goddess of fertility.

The Beaches (playa in Spanish) of Cozumel: The island has many very nice beaches. Some of them have facilities and amenities while others are beautifully secluded. Starting north of the main city of San Miguel and moving clockwise around the island we have profiled a few beaches so you can get an idea of which one might be right for you. Keep in mind the beaches on the east side of the island face the open Caribbean. This means the water may be rougher and the currents may be stronger than beaches on the west side of the island. Many of the beaches will have colored flags flying which signify swimming conditions: Green Flag – Safe, Yellow – Caution, Red - Dangerous, use caution, Black - Dangerous, swimming prohibited

A Playa Azul has lots of amenities. There is a nice park for kids as well as a café and beach bar. Snorkeling equipment can be rented and there are showers available.

Playa San Juan has a nice little beach bar.

Playas Santa Cecilia and Bonita are quiet and often deserted.

Mezcalitos is often deserted however there is a small popular restaurant there.

E Chen Rio usually has calm water. Other than occasional campers the beach is never crowded.

Punta Chiqueros is usually calm. There is a nice little restaurant

Playa Bosh has a couple of small bars and restaurants.

Parque Punta Sur is a nature reserve with a lighthouse and a nice beach. Snorkeling is good and there is a small restaurant.

The following beaches are on the eastern shore of Cozumel. Here the water is much calmer than on the west coast.

Playa Palancar offers plenty of room. There is not much in the way of facilities but there is a small beach bar and café.

J Playa Nachi Cocom offers a lot of activities such as parasailing windsurfing and jet skis. There is also a café and beach bar.

Mr. Sancho's has all the water sports you can imagine plus a swimming pool and horseback riding. There are bars and ca-

Playa San Francisco is a nice family beach.

Playa Maya does not have much in the way of water sports or activities but there is a small beach bar and café.

SHORE EXCURSIONS To make the most of your visit to Cozumel and the surrounding area we suggest you take one of our organized Shore Excursions. For information concerning tour content and pricing, consult your Shore Excursion Brochure or contact the Shore Excursion Desk. When going ashore, be advised to take with you only necessary items and secure any valuables onboard.

LOCAL CUSTOMS Bargaining: Though prices in restaurants and stores are usually fixed, bargaining is often practiced in open markets and with street vendors.

Tipping: A tip of 15% or more is appropriate in restaurants. Check your bill, because a 10% service fee may already be added.

LOCAL CUISINE AND DRINK SPECIALTIES The seafood in Cozumel is fresh and delicious and the local restaurants know how to prepare it to perfection. Most of the restaurants along Rafael Melgar Avenue understandably cater to the tastes of visiting tourists. However, (and this is the biggest culinary secret in Cozumel) many of the best cafés and restaurants in town are small, mom-and-pop, kinda outof-the-way places just a few blocks off the main ocean drive. They offer a variety of wonderfully traditional dishes. Here are a few favorite dishes of Yucatán: Tikin Xic (teekeen sheek)is fresh fish, usually snapper or grouper, marinated with Adobo de Achiote (a spice paste), sour orange juice and oregano, covered with onions, peppers and tomatoes then wrapped in banana leaves and baked to perfection. Frijoles con Puerco is black beans and pork garnished with onions and cilantro and served with white rice. Sopa de Lima is a soup made with a mixture of fresh vegetables and chicken which has been marinated in lime juice.

You will usually find two sauces on the table. One is green and it is called salsa verde. It is a little tangy and medium hot in terms of spices and chilies. The other sauce is called Salsa a la Mexican. It is very spicy and very hot; but that's what the cold beer is for.

With visiting tourists the most popular beer is a cold Corona and the obligatory slice of fresh lime and salt. Local beer drinkers tend to prefer a brand known as Montejo. Other popular beers on the island include Indio, Carta Blance, Tecate, Modelo and Estala. Mixing Worcestershire sauce and lime juice with beer is called a Michelada. Mixing clam juice and tomato juice with the beer is called a Clamato.

SHOPPING FACILITIES Cozumel is one of the most popular dutyfree ports in the Caribbean. The island is famous for the prices offered on diamonds and other colored gemstones, jewelry and Sea of Cortez pearls. Mexican made arts and crafts are also popular.

There are two primary shopping areas in Cozumel. The first is in the cruise complex at the end of the pier where ships dock. Here visitors can find everything from hand-made silver jewelry to leather goods and souvenirs. Many are particularly fond of the colorful and ornately decorated wide—brimmed Mexican sombreros. Cozumel's main shopping area is downtown along the beautiful oceanfront drive, Rafael Melgar Avenue.

LOCAL CURRENCY The peso (MXN) is Mexico's official currency. The symbol (\$) refers to pesos, not U.S. dollars, unless specifically noted. Prices marked in U.S. dollars are noted as USD or US\$. ATM's are available, especially in heavily trafficked tourist areas. Most businesses and restaurants accept major credit cards.

POST OFFICE AND TELEPHONE The Post Office (SEPOMEX) is located in town at the intersection of Calle (Street) 7 South and Rafael Melgar Avenue (the ocean front drive).

Place a call with your personal calling card using the following access numbers: